

Bulletin Number	SB 0042
Issue Date	10/2/2008
Availability Date	10/15/08-3/14/09
NAFTA Compliant	N/A
Issuing Facility	Coquent Performance Products



2008 - 2009

**SALES BULLETIN -
#SB0042 10/02/2008**

DEALER/INSTALLER * "BAKERS DOZEN POINTS" REDEMPTION CERTIFICATE

This certificate entitles participating Dealer/Installers to Free Product(s) as listed in Section B below for every brake control** (see Section A specific models) or other eligible products invoiced from their wholesale distributor between **Oct.15th, 2008 and March14th, 2009.**

Increased Cumulative Purchases Add Additional Free Items ... Simply fill in the shaded areas below

Section A - Worksheet						Section B - Make Your Selection				Remaining Points Available ↓
Products eligible to earn points	Point Values (ea)		EARLY SEASON PRODUCT PURCHASES 10/15/08 to 12/31/08	Total Early Season Bonus Points Earned *	REGULAR SEASON PRODUCT PURCHASES 1/1/09 to 3/14/09	Total Regular Season Points Earned	Points Req'd for each eligible Bkr Dzn Product Earned	Eligible Product(s)	Number of Products Requested	
ANY Accupower Brake Control 9030 / 9040	9	X		=		=	108	9030 Voyager		
Tekonsha Voyager or Envoy 90155	9	X		=		=	90	90155 Primus		
Tekonsha Primus 90160 NEW!	9	X		=		=	144	90160 NEW PrimusIQ		
Tekonsha PrimusIQ 90185 or 90195	12	X		=		=	144	90185 Prodigy		
Tekonsha Prodigy or P3 90250 NEW! Tekonsha ProdigyRF Trailer Mount Control	12	X		=		=	144	90195 P3		
	17	X		=		=	170	90250 NEW Prodigy ^{RF} Trailer Mnt Brake Ctrl		
ANY Fulton F2 Trailer Jack or F2 Winch	18	X		=		=	180	1413020134 Fulton F2 Trailer Jack		
ANY Fulton or Bulldog Powered A-Frame Jack	40	X		=		=	180	JW9500 Fulton F2 Trailer Jack		
ANY Bulldog Powered Landing Gear System	64	X		=		=	216	9500 Point "Just Rewards" Certificate		
ANY Bargman 4'x4' Lighting Plan O Gram	64	X		=		=	216	6565 Current Monitor		
							216	7585 Bench Brake Control Tester		
							480	8010 7 Way Trailer Tester		
							216	500185 Bulldog Powered A-Frame Jack		
							180	ANY Fulton/Bulldog Trailer Jack Display Stand		
* Early Season Bonus = Units Purchased x Unit Point Values x 1.50						<input type="text"/> X 1.50 → =				
Regular Season = Units Purchased x Unit Point Values						<input type="text"/> =				
Total Points Earned =						<input type="text"/>				
						Total Points Used =		<input type="text"/>		

Remaining Fractional Points may not be "Rounded Up"

EARLY SEASON BONUS . . . The total amount of eligible points earned by eligible products shown on distributor's invoice copies with invoice dates between October 15, 2008 and Dec. 31, 2008 will be increased by 50% toward the receipt of free goods. Example: Invoices reflecting purchase of eligible products worth 100 points + 50% (x 1.50) = 150 points (amount used to acquire free goods)



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Canadian Customers Please See Special Instructions listed below

Dealer/Installers may submit (by fax or mail) multiple redemption requests directly with Tekonsha during the program period ... but all requests must include substantiation using photocopies of the distributor's original invoice and this official redemption certificate. Additional certificates are available from participating distributors or directly from Cequent Electrical.

All redemption requests must be received by Friday, March 27, 2009 to qualify for participation.

PLEASE NOTE ... Free goods are only available from/through Cequent Performance Products and will be delivered within twelve (12) weeks of the receipt of eligible submissions.

BUSINESS NAME: [Redacted]

SHIPPING ADDRESS: [Redacted]

(Please do not indicate a P.O. Box)

CITY: [Redacted] STATE/PROVINCE: [Redacted] ZIP/POSTAL CODE: [Redacted]

CONTACT NAME: [Redacted] PHONE: [Redacted] EMAIL: [Redacted]

IMPORTANT: PLEASE ATTACH COPY(IES) OF DISTRIBUTOR INVOICE(S) ... NO REDEMPTIONS WILL BE PROCESSED WITHOUT THEM

- * Direct Distributors and Direct Customers of Tekonsha are excluded from this special promotional offer.
** Tekonsha Models include #90250 ProdigyRF, #90195 P3, #90185 Prodigy, #90160 PrimusIQ, #90155 Primus, #9040 Envoy, #9030 Voyager,
** AccuPower Models Include #80750 DigiTrac II, #80550 Pilot, #80510 AccuTrac, #80500 Pod
This offer also includes ONLY the specific products listed below.
** Hidden Hitch Models Include #39525 DigiTrac II, #39524 OmniTrac, #39523 PowerTrac, #39518 Pilot,
** Reese Models Include #83502 Pod, #83503 Pilot, #83504 AccuTrac, #83505 DigiTrac II
Points have no Cash Value

Special Instructions for Our Canadian Dealers / Installers

Please do not submit redemption information and requests directly with your Canadian Tekonsha wholesale distributors. Fax them directly to Tekonsha at 517 767-4707 ... we will ship you your earned products from a Canadian 3rd party fulfillment warehouse.

Again ... submit redemption information and requests directly with Tekonsha.

Thank you for your business

If you have questions, please contact Ivy Russell at irussell@cequentgroup.com or call 1- 517-767-1380.

You may also contact Ivy if you are not currently enrolled in the Tekonsha "Just Rewards" Program.

Cequent Electrical Products • 101 Spires Parkway • Tekonsha, MI 49092 • (800) 325-5860 • Fax (517) 767-4707
Cequent Trailer Products • P.O. Box 8, 1050 Indianhead Drive • Mosinee, WI 54455 • (715) 693-1700 • Fax (715) 693-1799